Dear **[INSERT RECIPIENT’S NAME]**,

As an organization, we are committed to the health and safety of our employees. Through senior leadership’s focus on safety, we have made significant progress in reducing hazards and injuries. To further this level of commitment and support continuous safety culture improvement, **[INSERT COMPANY NAME]** may wish to support the pursuit and achievement of accredited safety certifications for our team of workers.

I am proposing that **[INSERT COMPANY NAME]** applies to become a Group Sponsor with the Board of Certified Safety Professionals (BCSP). As a non-profit organization, BCSP’s mission is to “inspire and develop leaders in safety, health, and environmental practice through globally accredited certification; enhancing careers, advancing the profession, protecting people.”

BCSP offers safety certifications for all levels of safety responsibility, from the frontline supervisor to the senior executive, with varying educational and experience backgrounds. Accredited and industry-recognized safety credentials will help **[INSERT COMPANY NAME]** gain a competitive advantage in our market and workplace.

Accredited certification will challenge our employees to further commit to sustainable, continuous improvement through ongoing learning, ultimately benefitting our company as they contribute new ideas to grow the organization and continue developing the safety culture to world-class levels. BCSP certifications help make better safety leaders who help make better organizations which help make better communities.

Multiple executive surveys and leadership authorities have shown that when organizations invest in employees by supporting their pursuit of professional certification, they show a return on investment, including:

1. Increased employee engagement
2. Increased productivity
3. Improved efficiency of the organization
4. Improved customer satisfaction
5. Differentiation from competitors

BCSP recognizes corporations committed to safety by providing special recognition to Sponsors on the BCSP.org website, including the company’s logo, based on the number of active credential holders. Companies in the BCSP Sponsorship Program fall into four categories: Diamond, Emerald, Ruby, and Participating Organizations. Benefits of being a Sponsor also include discounted application fees, 24/7 online access to each employee’s progress, ability to pay for all employees, access to important dates for employees, and more!

I would be happy to reach out to BCSP directly to begin a conversation about Group Sponsorship in our workplace. I look forward to further discussions with you!

Sincerely,

**[INSERT EMPLOYEE NAME]**